

Congratulations on your wedding! You are on your way to a beautiful wedding hairstyle. I hope you will find my information helpful and easy to follow whether you try to do the hairstyle yourself or you bring it to your stylist.

No one wants a **bad hair day** on their wedding! Communication is the key to success. My suggestion for you is to find a stylist who has experience “dressing” hair. Let the receptionist know this is your wedding and that you wish to schedule a trial run. This can be done as soon as possible, but no later than six weeks before your wedding.

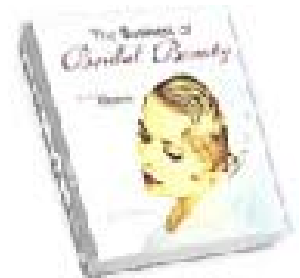
### Helpful tips for a great Trial Run:

- ◆ Bring a camera with you so you can take pictures of your hair.
- ◆ Bring your headpiece so the stylist can work with it.
- ◆ If possible schedule your trial run on the same day you have a gown fitting.
- ◆ Try to bring a magazine picture of your dress or a photo with you to the salon; any and all information is helpful to the stylist.

To help keep wedding day jitters under control a good attitude is key. Don't expect everyone to be happy with their hair appointments. It was hard enough choosing of the bridesmaid dresses. The flower girl may be tired and cranky. Someone may forget their picture. Another wants their hair down and you would prefer it up. Don't let these minor issues get you down.

Have **everyone** pick out a style from **weddinghair.com** for a GOOD hair day!

Hopefully the salon you use will have a copy of my book **The Business of Bridal Beauty**, an indispensable tool for understanding the wedding business and its relation to the beauty industry.



*The beauty of love & commitment is the  
beauty that counts.  
God bless your new life.*

*Gretchen Maurer*

I am only an e-mail away, please don't hesitate to contact me with any questions you may have.

## **Hair; the 'do dilemma**

**Whether you book with your stylist eight months ahead or assume there will be time to do your own hair with relatives staying over,.....etc. You need a plan for success!**

Here are some suggestions:

### **Doing your own hair? Practice, practice, practice.**

1. Time your practice session and make a list of all of the tools and products you will need.
2. Put everything in a basket and hide it away to bring out fresh and ready for your special day.
3. If there are relatives stay over, schedule times for showers
4. Make sure there is a mirror, counter, or table to work from.
5. Check for nearby outlets.
6. Put on your under things; cover up with a button down shirt or robe.

### **Is a stylist traveling to you?**

1. Give exact, adequate directions and phone numbers.
2. Make sure you have a place set up for the stylist to work, like a well-lit dining room or kitchen table.
3. Don't assume the stylist can do extra people last minute. Make sure everyone who is having their hair done is mentioned ahead of time and arrives promptly.
4. Be ready yourself and allow extra time for interruptions.

### **Are you going to a salon?**

1. Schedule your wedding day hair appointment at least eight weeks ahead.
2. Have a practice session at least a month ahead and bring a picture of your dress and your headpiece with you to the salon.
3. Record your travel time from the salon to where you are getting dressed.
4. Add on extra time for getting dressed and make-up if the salon is not applying it.
5. Bring a Polaroid camera to your hair appointment and take pictures of the front, side, and back.
6. Ask for more than one stylist to help with the wedding party. Three stylists for a party of six is the best bet for staying on schedule.
7. Schedule all nail appointments for the day before, this also saves time.
8. Don't expect to get your favorite stylist to do your wedding hair if you desire an intricate Updo. This is a specialty service and best left for the resident expert.

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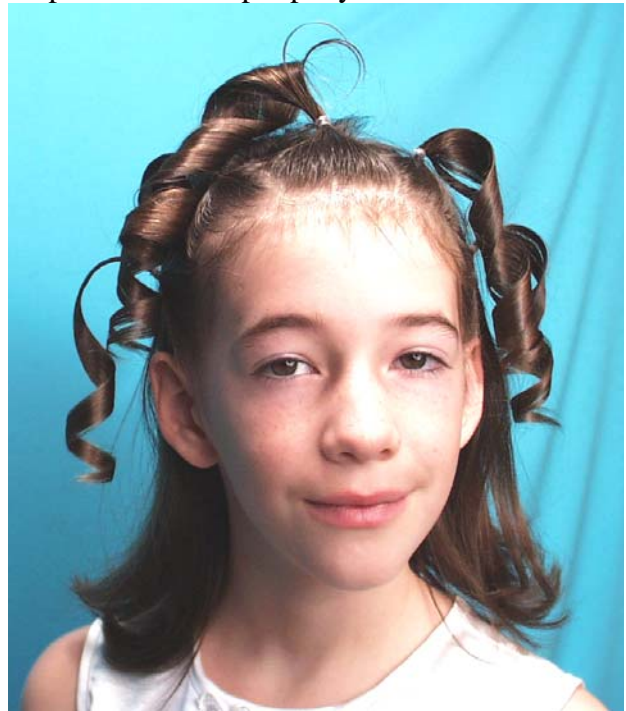
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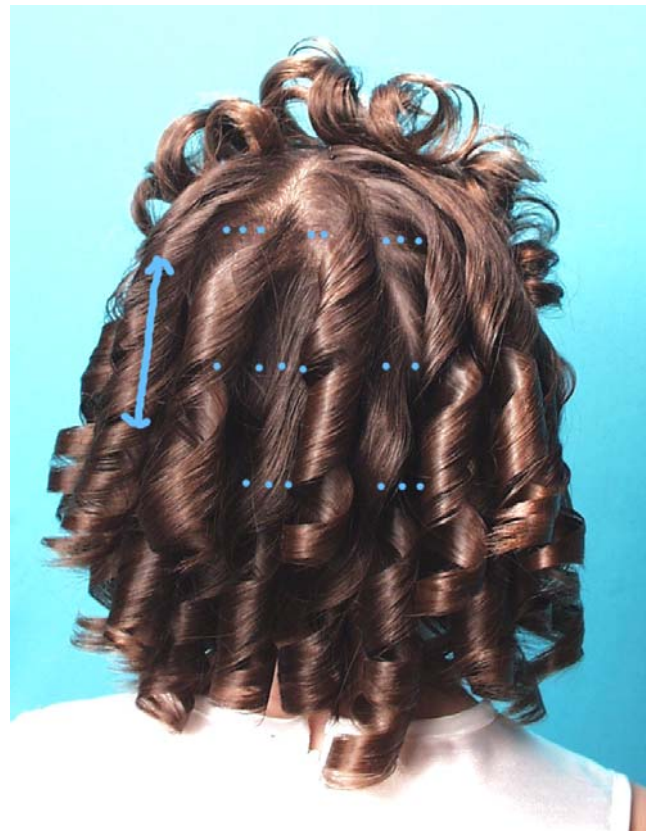
A. Separate the top area into five small ponytail sections. Do the order of the numbers shown this helps keep them even.

B. Take a hot 3/4 inch barrel curling iron and curl each ponytail. Thicker hair may require you to make a couple of sections per pony.



C. Loop the curls around and bobby pin near the elastics. Spray well. Add hair ornaments. Flip up the ends with a larger curling iron or do it with a round brush or rollers.

For the best results that you see here, section the hair in horizontal rows. Start making the curls at the bottom in one inch square sections. Wrap and hold the curling iron in a vertical position. Work side to side and then let down the next row of hair. Spray before you curl and if you hear a sizzle that is ok. The curl will set nice. If you want to loosen the curls wait until they are cool and only finger comb.





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